

VILLAGE TV

THE WAY AHEAD

DIGITAL CONNECTIVITY

Village TV should work always in digital connectivity. Bringing every village into a digital board wherein everyone is connected and networked is the ideal form.

The idea of Village TV is to help people to work and worship with one another. Workmanship is the key resource in a Village.

Nature is abundant in villages & natural resources are in plenty to be utilized in creative ways.

It may be very nostalgic seeing a picture or a video from a native village. We get many childhood memories just by seeing an old photograph or a new scene from our primary school.

Many are looking forward to get connected with their native place and people who are connected to them in one way or the other. A common platform in the form of Village TV is wonderful.



FIRST INSPIRATION! Dr. Selvamani Raju IAS, CEO ZP DK, Mr. Lal Goel, Chairman of Organ Donation India Foundation, Mr. Kishore Attavar, Bandarkar Sir, CA Valerian D Almajda, Dr. Devaraj K, Mr. Chandrashekar Rao, NV Paulose, Srinivas Pejathaya, Prasad Shetty & Gouri with Students of Alvas.

Village TV can make life of many people bright and more meaningful. It is a noble mission to create Village TV Station separate and dedicated for every village. At the same time it is a career opportunity for the young and dynamic Journalism Graduates. It will also be a blessing for many people who are looking forward for Micro Funding. Many NRIs are happy to help them.

GLOBAL UNITY

Every time there is a tough time the outcome is Global Unity in Humanity. We look forward to make everyone to connect with their native places and help the society to prosper in every area.

Campaign begin with formation of a digital team of three friends taking up one village to work with. Listing of key locations

and supportive people is the second step. Getting sponsors locally or globally is the third step. Developing a program in which everyone can participate is the fourth step. These four steps will make a regular connectivity between people of a village. Once communication is initiated everything else can easily happen for the wellbeing of everyone.

Resource database and micro funding are the key elements in a development process. Identifying talents and giving them the right kind of exposure and opportunity is the task of the community. Growth begin with self driven youth.



NV Paulose
Chairman - Global TV
Director - Spearhead
Media Pvt. Ltd.

PEOPLE ARE FRONT RUNNERS

Great things can happen when we shift our focus and attention from Capital to People. People are behind success of every establishment.

We need to identify people at various initiatives and help them to do it in a better way by giving required media support by charging a small fee and making a revenue sharing agreement with each of them separately.

We should help them to expand their operations by connecting them with more youngsters who are dynamic and creative in Modern Media.

New revenue streams and models need to be identified & nourished so that the initiatives are flourished to fetch financial advantages for all those who are associated in these process of human collaborations.

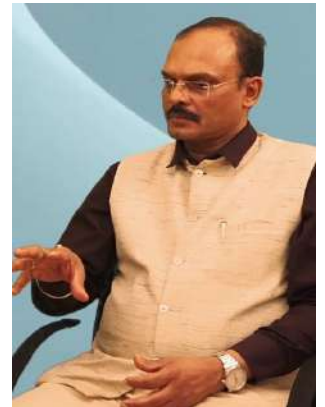
There are many offices managed and operated by people who are of very high potential. Our society is yet to become inspiring. We are very much self centric people today. We can be trained to work in collaboration and cooperation with other people. This change can make a big difference.

C - NET Revenue Model

Centre for Nurturing Entrepreneurial Talents (C-NET) is a concept developed by Dr. Santosh Kumar Pattanayak and N V Paulose. The idea is to create many Revenue Structures (RS) without corresponding Infrastructure.

Filling establishments with dynamic youngsters is easily possible when we are able to identify potential of each of them and place them at right establishments.

4M Industrial Degree Program is generally made for Journalism Students and graduates. Working at Media Houses and gaining practical experience is the purpose. We place them in various offices on definite projects.



Dr. Santosh Kumar Pattanayak.

**Former
Managing
Director of
Indian Railway
Finance
Corporation**

Industry Academia Collaboration

Master in Modern Media Management (4M) is a 3 month program at the first level. There will be definite assignments to be done and offices given for working experience. There is a fee for 4M Degree at each level. Same time, Industry Academia Collaboration help the Journalism Graduates to earn while they are in 4M Degree Program.

Offices where they work need not worry about finding sources for paying salaries for the 4M Graduates. This is very important. Every coordinating entity is working on a revenue model and risk involved in the entire process is very minimum. Small contribution and large support with your establishment, experience and exposure in the field is enough. The beauty of Industry Academia collaboration is in the value combine. Kindly open doors for people to work with you.

Dr. Sudhir Sharan

*Academician &
Professional
Blended in a
very perfect
Value Combine*



KARNATAKA STATE MEDIA COLLECTIVE



Media may be the fourth pillar in a democracy.

But it is now standing on very few pillars that are all set at the headquarters of state and center. Media fail to roof entire state or nation since all its pillars are at selected places.

This difficult situation can be converted into an advantageous situation by reframing the methods of operation. Let the roof over State Media Pillars be extended over to the pillars at district and local levels. This collaboration can capture Social Media Space (SMS) with structured & strategic media campaigns.

Local media is very weak comparing to the state and national TV channels. But the local media is resourceful with dedicated people who are engaged themselves with Media activities out of passion and social commitments. We may get many of them to work for social causes at lesser pay or even at no pay. This is a large resource.

What we need is a Media collaboration at state and national levels. Proposed is an interface which is less capital intensive and more participatory in nature.

We are looking for people and institutions that can spend a small sum every month to establish a large media global connectivity.

Bringing Visionaries to Media Platform

Major change required in Media is to take it away from political war fares. There are plenty of people other than politicians who got lot to contribute for the development of the society. Who will talk to them?

There is no point in media getting stuck with politics at the state and center. It has to go far and wide to reach entire India. Future of India is not very safe in political hands.



A Moment between the shooting sessions at University College Mangalore! NV Paulose, Reynold Sunny, Dr. PP Devan, Principal, Chairman of Organ Donation India Foundation, Former Chairman of Corporation Bank, Vice Chancellor, Dr. Thomas Scaria, Mrs. Suparna Shetty and Brian Fernandes.

Support to Strengthen the Villages

Strengthening villages is possible by engaging farming sector, encouraging women leadership and inspiring students to get into physical works. This is the way our societies were in earlier times. Reinstating our past glory can make a large impact in the life of people in entire nation.

Promoting rural leadership and global connectivity through campus, village, media team up has a large impact in development of the society in a balanced way. The youth has a big role to play in social development.

Dr. Kurian is a Village Visionary who dedicates his time for the wellbeing of the society at large. We see him always in action. He advocates teachers to get into alternative revenue models keeping their profession attended very well. More economic activities help overall wellbeing of the society.



Dr. Kurian, Principal of Alvas Degree College at Hosangasi Village Gram Panchayat discussion!

VILLAGE TV



Srinivas Pejathaya, Dr. Kurian, Fr. Saleen Joseph and NV Paulose at journalism dept. of Alvas Education Foundation

Village TV is a wonderful initiative of Media with the Academia and with the Villagers who are wholehearted and very caring for one another. A Noble Mission! Global TV and News Karnataka joined hands with Alvas Education Foundation to initiate this beautiful concept.

Village TV is inaugurated by Dr. CV Ananda Bose IAS at Hosangadi Village on 24 October 2020 in the presence of Dr. P Subramanya Yadapadithaya, Vice Chancellor of Mangalore University, CA Valerian D Almaida, Mentor of Spearhead Media Pvt. Ltd. Dr. Santosh Kumar Pattanayak, Former Managing Director of Indian Railway Finance Corporation, Mr. Vivek Alva, Managing Trustee, Alvas Education Foundation, and many others including the Gram Panchayath Leaders, Academicians and Social Enthusiasts. Rainfall in thick density made it more jovial.

Media - Academia - Society



Youthful Students are the real transformers in any society. We dream greater accomplishments since we have a wonderful youth force to make the dream to happen in real. Give a roadmap to youth and tell them what you expect from them. They perform.

The youth may even make a new roadmap and make your expectations happen in a better way.

Right guidance and clear instructions are the key functions to deal with the youngsters perfect.

Avoid messing with what you are really looking for. Tell your ideas clearly and allow them formulate a way forward.

Society can bank upon the youth for sure to create a better future for everyone including the elderly who are otherwise retired.

Digital Journalism really is a magical tool in today's global scenario in which the society and people are facing tough times.

We should encourage all of us to work from home beyond time zones and prime times. Connecting people across the globe and focusing on grassroots is very important today.

Every crisis has to go and new scenario has to come in which we should have a better hold about a better future. Today has to think about day after tomorrow.

USING MEDIA TO CONNECT SOCIETY

- Digital Groups to Connect Villages Globally.
- 12 Members in Each Group of Digital Connectivity.
- Dedicated Mentor and Lead Facilitator for each Group
- 80 Teams to Collaborate with in a District.
- Featuring people and vision and promoting action models.



You Can Support the Program by making a contribution:

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1000 MEMBERS SOCIAL MEDIA TEAM



We are setting up a Thousand Members Social Media Team in a Systematic Media Structure.

Social Media Teams will start from various places and will spread all over the nation and go beyond boundaries of Nations.

Youngsters are empowered with media support to come forward to start new media teams to get people connected to their native places. Initial idea is to support society to come together to help one another to combat today's crisis.

Once we are back into normal, the media teams will promote Village tourism, Agro processing, education, industrial degree programs, sports, global interfaces, twin city ventures, marketing, and social campaigns for equality and fraternity.

Scope for youth to create opportunities for more people across the globe is explored with a very strong backend support from C-NET professional mentoring and training system. Media will play a key role in society building process.

Thousand youngsters who are working in various teams can be connected with one another through the common campaign of Spearhead Media.