



New Economic Philosophy

BREAK THE CHAIN OF EXPLOITATION! Make a 'Value Combine' Internationally!!

Exploitation is corruption. It only can create more NPAs that are cancerous cells among the wealth of nations. Corruption is only an illusion. Any attempt for getting a position in society through false means can only cause one to lose self respect. This is a bitter truth that everyone has to introspect!

We are a species that can imagine and create as exactly as it appears within our imagination. We need to be one with God of universe.

Gods of all religions can converge around Truth. We can build a new world around this convergence. There is space for everyone to get positioned uniquely and well.

Symmetry between life and death is invisible in the cemetery. But it has to be there in the rebirth either here or in heaven. Working tactics and techniques is not the way to make one genuine. It has to be within.

Trust between people is the key for exponential growth in society. It can happen over a period of time. Trust is very sensitive! It can break like a glass door that is left unmarked!! Be Genuine!!!

Being authentic is the same like being genuine but it may be more active, vibrant and outgoing. What we need is an outstanding performance that connects the genuine people and organizations in a chain of excellence locally, nationally and internationally. A system that globally collaborates needs to emerge.



The other side is also equally inspiring!

Resourceful people need to be exposed to resources that are potential for an exponential growth. People should get support, encouragement and **incentive**. Anyone can create establishments that are national open brands (NOB). These brands should become the platform to **nourish** people to **flourish** globally.

How to Break The Chain?

We can break the chain of exploitation by keeping us away from the thugs and their masters who appear in sheep's cloths. Associate only with visibly genuine



We can break the chain just by staying away!

people who are transparent and humane in dealing with others. Greed should simply be kept on camera so that to convert it into an urge to create wealth. Make as much you want, but in the right path!

Join hands with the genuine and become part of a chain that promotes human excellence in every sphere of performance. Grow Internationally.

Give opportunity for people to explore power within themselves by making them much more transparent for themselves and open for all.

Let the reward be inspiring that anyone can earn respect along with wealth scattered all around them. Let ideas flourish everywhere and people form or become institutions of excellence.

There can be partnerships of lions and lambs if we can keep them in common practices that is comfortable for the less in the trajectory.

CRISIS MANAGEMENT

ONE STEP DOWN TEN STEPS AROUND EXPANSION WITH PARTICIPATION



Can India become an Enlightened Nation in 2020 as dreamed by Dr. Kalam?

This point of submission is in the line with Giffen goods presented by R. Giffen (1837 - 1919). This is about making exponential economic growth in a society in a very adverse situation like today.

It had happened in the same way every time such situations had arisen in history. Take for example any calamity anywhere. People become alert and the systems become efficient and competitive.

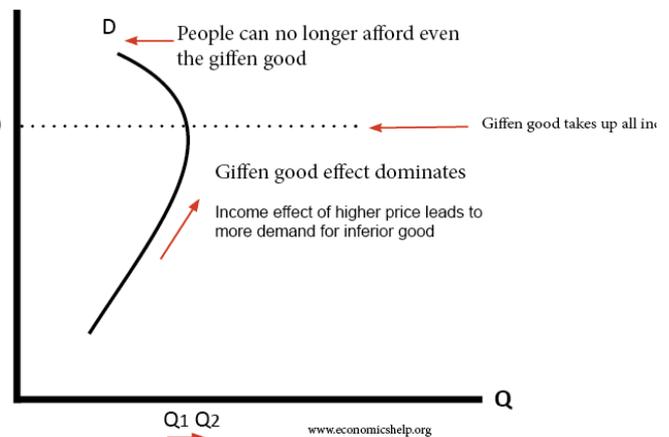
We realize the hidden potential within us when we are challenged and forced to face difficult times. It is in such situations that we go beyond our normal capabilities and explore the source within us.

One step down and ten step around is a simple but clear formula that every people and establishment can adopt. This is a way of expansion down the line with alternative action models. This formula can work wonders with people who has experience in various specific economic models.

For a college that need to admit more students to fill the facilities to avoid retrenchment of faculty or discontinuation of hostel facilities can get students in new programs in participation with the faculty. Excellent students can also be admitted at less fees with programs to involve them in the process.

Involving faculty in innovative programs can be done in the same line or in different lines. The idea is to make use of resources that otherwise unused and thus create unnecessary cost on capital. Even going away from the routine patterns and engaging in new horizons that are not even thought about is very good when that can address the real issues that are right in front being sword of Damocles.

There is a possibility for a college in developing a residential township within or between campuses in partnership with a Real Estate Company or in setting up of a resort with a tourism group.



Realization of a portion of the land owned by the institution into a regular cash flow make relaxation in the fund flow of the company. The best way is to engage students into the regular operations by making them part of their practical assignments. Learning life is more important for a student.

Exist or Exit? Choice is ours?

We should sit back and introspect. What if nature demand for a rent which periodically fluctuate? And if it has no relation with what we get with our efforts in engaging our hard work into it? This can happen to the leaders of a capital governed economy.

Decision makers in powerful positions are taking decisions to prove their authority and power. They exercise it over the entire nature. The nature and its authority over inhabitants are challenged, ignored and totally ridiculed. Arrogance of human has gone far beyond the tolerance level of nature. Now it is time to decide whether to survive or to get totally destroyed by the hands that has created the whole universe? Story is becoming tougher and bitter!

We work on external controls and fix returns that has no relation with outcomes. The risk of our success is placed on shoulders of people who have no control over factors that govern the universe.

Do we inherit ownership over everything? In long term everything belong to universe. People can change. Structure can keep changing. Universe is showing possibility of eliminating entire human race from nature. We need to think little more deeper. Should we put conditions over nature? Shall we go with the universal principles that govern every conduct in the nature? Choice is ours? Exist or Exit?

ENORMOUS OPPORTUNITIES

Spot the Dots!

STRUCTURE WITHOUT INFRASTRUCTURE

Senior professionals who are spending their time to mentor youngsters is a good idea. India can do miracles and wonders when retired professionals engage in mentoring youngsters in their chosen spectrum of career and experience.

This option can be taken as a service or charity or a professional program. This process of activating the youth will definitely give the required impetus for creating economic development in the country.

Retired But Un-tired:

Experience is an experience that comes only with experience. Experienced mentors can train our youngsters by working with them and by setting good examples that comes with their experience in the past. There is so much to help. Technology and communication platforms are new today but the wisdom and traditions are the same.

People say as everything is available for the youngsters at their fingertips today and they do not require help of elders. The advocates of such a thought process should note and remember this was the case earlier too. What is available today over internet was available at the library yesterday.

It is not the availability that matters much. It is the ability to understand and implement what is right at right point of time that matters much more. Mentors got so much to support youngsters in achieving greater targets in life. We can do a lot.



Village TV Inauguration

Dynamism of the young people when combined with the wisdom of the elders can be a great power center that can make greater things to happen in our societies. Forming teams where elders and youngsters are working together in a perfect rhythm is a wonderful step in making our villages and cities developed, livable and welcoming.

Create new revenue models at existing infrastructures.

CONNECT MORE PEOPLE AT EXISTING ESTABLISHMENTS!!

Media Partner Programs: Anyone can do it irrespective of age and stage. Build our villages and cities for the youngsters to shape it. Let us be flourished. As we cherish the youngsters will celebrate our times as we have helped them to stand on their own legs. Encourage them!

Develop the youngsters one by one and continue to do it a regular practice. There is a charm in helping others to find their happiness through career development. Senior Citizens can play roles in developing cities and societies.

About 20% of our population consists of senior citizens who have worked hard during their hay days and many of them are well to do having their financial planning well done and hence have no worry of earning for their daily living.

Many of them are blessed with their children also well placed. Main concern of the senior citizens is about how to utilize their time. We suggest each and every senior citizen to adopt an unemployed youth every month and to help them build their career in a

Senior Junior Partnership is a wonderful idea. Let us do it in many numbers.

— Gayathri Vishwanath

big way. At first level it can be in the form of finding a job for them. The youngsters can also be trained in the field the senior citizens are experienced with. Combination of mentors and youngsters can create large wealth for the society to get transformed into a developed society at various levels and dimensions. Let us build Partnership of Elders with Youngsters!

MEDIA VILLAGE

Use Media Platforms to Promote your programs!

We shall provide you communication platforms and meeting points at various institutions that are in mutual media partnership with Spearhead Media and Global TV. We have a broader perspective of joining with people of wisdom and sharing ownership and resources with likeminded people. Work together and share equally is the broad principle that governs us. Principle of synergy work wonders for all.

Joining hands with media is a way for Institutions and Individuals to share their vision with a larger world. Unlike the mainstream media today; we are working on development themes and are willing for participatory gains. We are not interested in controversies. We focus on development journalism. It is a responsibility of every citizen of the nation. Every citizen is a journalist.

Development has to happen village centric and city connected. We should bring great people to the heart of Media Villages to make regular TV episodes of national interest and global outlook.



Bringing Seriousness and Quality into Media Studios

Campus Driven Farm Tourism & Purchase Picnics



Change food habits and adopt Millet Noodles

Millet farms and Mini Factories can be introduced in campuses across the nation. Every Educational Society should evolve with sustainable models at every levels. Campuses with low fee structure and students participatory in daily routines is an idea.

involvement of students in day to day operation of the campus and the neighboring society can make students more passionate and enthusiastic. Social development process with a campus interface is not a small idea. Students task force that India is very proud of today should become active Now!

Ministry for economic Reconstruction

There is an urgent need to set up a Ministry for new ideas on economic reconstruction. This should be a totally new approach and out of the box thinking. The new ministry should have all new faces with such a leadership that can think totally different and come out with overnight solutions for exponential national economic growth and prosperity.

There should be lot of freedom and powers entrusted in the ministry to adopt strategies like bringing the military and paramilitary forces in the reconstruction process. Something like Anand and Amul in a new format should happen to get everyone into Action.



Dr. CV Ananda Bose IAS - Man of Ideas

NV Paulose



Mutual Development Partnerships:

Mutual Development Partnerships can be of different types and at different levels. For example; Ten establishments and hundred people coming together on a joint campaign initiative to support each other. Hundred Media Entrepreneurs coming together to campaign for hundred establishments at hundred different cities. There is no financial implications of salaries involved. Each Media entrepreneur located at different cities get support from and access to all these places at no cost or at a very lower cost. These are lofty ideas that can work wonders for every participants in the network.

Resource mobilization and resource utilization are the key in a development process. Becoming a representative of a large resort without drawing salary but getting performance based incentives and certain privileges like free stays and business associations can help one in many ways. We can call these kind of ventures like Landing Programs. It will be possible for you to establish your empire once you get a base in a place at low cost or no cost. Everything become revenue models in mutual development partnerships.

Seeds are the same that we cook and consume or plant and nurture. Both needs efforts. Continuous brainstorming, Clear implementation and improvisations can make an idea very Big!

Freestyle Millet Noodles...

Millets are miracles in universe. Variety and features make millets the real megastars in the comity of food grains. World is undergoing drastic changes without seeking sanctions and approvals from world leaders and united nations. We need to make millets a habit to make ourselves to cope with changing times.



Change food habits and adopt Millet Noodles

We see men and women who were able to shake the world are now being stranded at their own courtyards being helpless creatures. New Millennium may keep them more frightened than ordinary men and women.

Universe will make them kneel down and being prostrated or even castrated before sending them into ashtrays as they never learn lessons from the nature. There is only one Ashoka in history to project becoming an enlightened King.

It is always better to see a possibility of being in house arrest any time in future. Survival at tough times has to become a matter of practice.

Wisdom of the time says to look down at ground levels and to see enormous possibilities that the millets are offering to us. Changing basic food habits and giving them a modern framework can do wonders in rebuilding our economy further.

Millets should become part of our national food culture and habits. It is possible when we are able to introduce them into innovative formats in line with McDonald, Dominos and KFC.

Government should consider this new model for our national economic sustenance. We can make many silent revolutions to develop a functioning economy in the absence of a global economy.