

MY STORY

STORY OF GLOBAL TV

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YES,
YOU
CAN
CHANGE

GLOBALTV

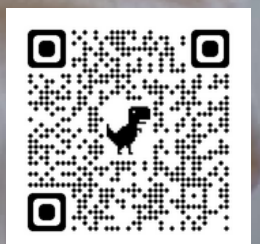
MEDIA LAB

MEDIA LAB*

IDEA LAB*

ACTION LAB*

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Tel - Aviv Speech



YOU CAN WE CAN

Think always about what can be done at the immediate next. Also imagine the best outcome for immediate and long time future. Small action towards a great manifestation. Drops of water makes an Ocean is a famous quote we all understand well. Doing things whole heartedly is very important.

Believe in yourself and believe others as well. I can, you can and we can are positive attitudes that make changes in our neural systems. Working with a great passion itself will make dreams to come true. Understanding the inner minds of self and others is very helpful for achieving extraordinary outcomes.

Doing well is our responsibility and right at the very same time.

TURNING POINTS

Every bend had turned well to become a turning point in life. It had happened every time i was exposed or challenged to take up a new role or face a new reality. 1994 was a major challenge to leave the comfort of home state and to establish my self in the state of Karnataka.

In 2002, the speech of Dr. Kalam had become a turning point in life. A new Media Model was just getting implemented through the intervention of Global TV.



EXCELLENCE WITH MEDIA LAB

EXCELLENCE

Excellence is everywhere. Collectively it is yet more visible. We have adopted methods that copy excellence from visionaries and action leaders. Plenty of them are connected with Global TV. Media Lab will help campuses to work with amazing stalwarts across India and even abroad. Global TV is associated with big campaigners like CreativeSociety.Com

Kindly click on pictures in the pages here to know about the work Global TV had done in association with great visionaries at different points of history. Those who wanted to know viewership details to evaluate our quality of formance should use common sense. Gold is not compared with Silver by checking weight.

One Kilogram Gold is exchanged with same quantity of Silver Or Copper is ridiculous. We should understand things in a different way.

First is to compare quality and category and then to group them with similar standard TV programs. Then check all other things. Our programs are available at a small fee.



MEDIA LAB

Media Lab is a Participatory, Complementary and Collective model of media intervention. It has three dimensions. Media, Idea and Action are the 3 Dimensions of Media Lab.

We normally get media confused with digital marketing, advertising, news coverage etc. Getting few reports published occasionally in newspapers or TV Channels is not the idea of Media Lab. It is a total transformation in the way you connect with the outside world.

Everything required are available with you. All that is required is a popular media platform that has a neutral positioning, global reach and a visionary approach. Public Relations go very well with Media Relations today.

Global TV is a class apart from usual media in their focus and priorities. We always give all importance in instilling communication skills, confidence along with human relations.



Human Library

Convert human resources into a Human Library and make it a sustainable model over a period of time. Connect great visionaries globally to the campus. Establish a cordial and rewarding resource bank over a period of time. Innovate every moment.



HuNet

Internet is a historic innovation. But it is not the end of innovations. We need to move ahead with additional interventions. HuNet (Internet Plus) is using various file transfer protocols to save bandwidth and make effective use of it. Human Intelligence can help us to make effective and efficient ways of content creation and distribution.

THINK AHEAD | GROW FASTER

REVENUE MODELS

Who are you working with says about it so very well. Working with a professional band of facilitators, trainers, consultants and experts will make use of your domain presence more vibrant and jovial.

Give a good beginning with a liberal approach and appropriate funding. Give two or three years time to make it into a self financing and self sustainable model. Global TV with Business Monk can do great wonders for your esteemed establishment. Connect to Excel...

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