

SPREAD

H A P P I N E S S

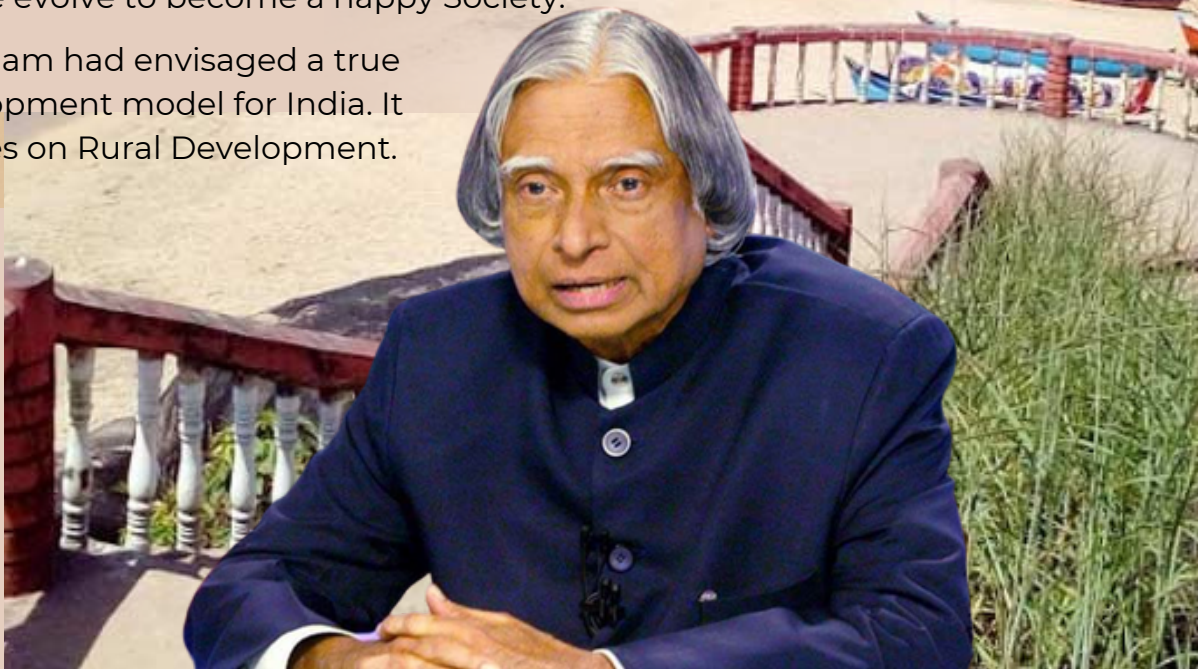
SYSTEM
PEOPLE
RESOURCES
EVENTS
ACTIVITIES
DATA

HAPPINESS
MANAGEMENT

6 Management Areas Bring Happiness to everyone

System, People, Resources, Events, Activities, Data are the 6 Areas that can transform the way we evolve to become a happy Society.

Dr. Kalam had envisaged a true development model for India. It focuses on Rural Development.



System Management

System Management is the most fascinating opportunity for us today. It was infrastructure Management yesterday. Today, it has become Organization Structure Management more than anything else. Those who are able to dream and imagine are the people who are successful today. Money has a very limited role to play being capital and investment. Create an idea and develop systems; basically, place people on specific roles and make sure the system is moving according to your plans. Move away from the close circle that always underestimate you. Go and meet people who take ideas and work for it.



Resource Management

Resources are everywhere. Management of resources is an art by itself. It is an art by practice. One has to work in an area of resource management extensively to gain required experience to handle them effectively. Efficiency to handle resources in an effective manner will make it a rewarding experience.

Resource Management and value addition are two important sides of rapid development. Human resource is primary wealth. Natural resources are secondary wealth. Knowledge and know-how are wealth forms. Creativity and imagination are also wealth forms. Collective action is required everywhere.



People Management

People are the primary wealth of the world. Educated people who are also civilized always think about inclusive growth. Growing together is the mantra for Global TV and Business Monk. People are our primary focus. We train them to manage people. People management is like planting trees. People are a treasure for those who know about how to position them and prepare them in a wealth creation process.

Connect and Collaborate. We can grow together faster. Identifying strengths of the people and nurturing them is important. Connecting them to work collectively is also important in the process of growth.



Event Management

Events are happening everywhere. Making an event a revenue model is what we mean by event management. Today, events are all centralized and it's economics are moving around few people. What we need today is micro events at Macro Scale. Meaning, the event should happen at a national level with every unit happen at micro level.

To make it more easy, let us check possibility of an event named Village Tourism. We can promote a Tourism brand named Village Tourism. We should promote a brand and campaign for that purpose. People at every Village can become Tour Operators. One side receiving guests in their village and on other side sending people from their village and the neighborhood to visit various villages across India. We can follow OLA Cabs format with informal collaborations and a Common Publicity form.

Activity Management

Activities are plenty. Many of them are highly effective for opportunity creation. Some of them are doing extremely well. Cricket is an activity that has globally become very much a wealth spinner. It is a centralized economic form in the way we analyze it but it creates impact in the life of a large number of people in different ways.

Idea that we wish to communicate here is about creation of a number of activities that can spread wealth towards the grassroots levels. Connecting with Village Tourism, we can create many concepts like Village Festivals.

We should make it a simulative mechanism for connecting entire world to every corner of India. Activities can create mobility for the people. Activities will create many kinds of revenue models for Socio Economic transformations.

Welcome people & work with them. It helps the economy to be more vibrant and more inclusive for all citizen of the country. Standalone economic activities will make every segment of society vibrant. It will add value to the next level of society in a chain long of connectivity.



Data Management

Data management is the most powerful tool for faster and definite mode of progress. It is a critical process to know, to act and to benefit from useful information. People who we meet every day and information available in many ways are all useful data in the hands of efficient people.

Getting right kind of information and working on them will help you to achieve success for sure. We should develop ways and means to collect right kind of data that can help us to use them for advantage of us and others. Collective data management helps in organization building process.

Global TV and Business Monk are engaged in institution building processes in many ways. We keep connected with visionary institutions. We train their staff to improve their performance. Changed behavior will help them establish better connect & meaningful relations with people through out their career. Everyone they meets thereafter turns to become useful data for them to use at right point of time.

Drops of Data make an Ocean of Success!

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