

# KUMIBLA

## GLOBAL TV EDITION

FIRST EDITION  
FOUNDERS MANUAL

### THE VISION

OPPORTUNITIES ARE  
EVOLVING AROUND  
GLOBAL VILLAGE.

### MEDIA MISSION

A WELCOME APPROACH  
AND AN ART OF SPACE  
CREATION FOR GLOBAL  
COMMUNICATION CAN  
TRANSFORM OUR LIVES IN  
SMALLER TOWNS & CITIES

### THE PASSIONATE

GLOBAL TV EDITION IS FOR  
THE PEOPLE WHO ARE  
THRILLED ABOUT  
CONNECTING PEOPLE TO  
THEIR ROOTS

**FOUNDERS & FINDERS**

ADDITIONAL INCOME  
TRAINING & CONSULTATION





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# THE FUTURE OF THE WORLD LIES IN GLOBAL VILLAGES

THE EDITORIAL

## Living with Nature and Embracing a Diverse Society: A Beautiful Blessing



**JOSEPH MECHIRATH**

Each person brings their unique experiences, perspectives, and talents to the tapestry of humanity.

Living in harmony with nature is undoubtedly a captivating experience. The serene beauty of lush green, calming noise of the flowing rivers, and the vibrant colors of blooming flowers all serve as a reminder of the interconnectedness of our world.

True beauty lives not only in our relationship with nature but also in our ability to foster harmonious connections with the people around us. Creating an inclusive society is an art of the human heart.

Nature has always been a source of solace. It is a true inspiration for humanity. Let us get ourselves immersed in the wonders of the natural world. As we develop a deeper appreciation for its delicate balance, we realize our role as custodians of this planet. It is in these moments that we understand the importance of sustainable living and strive to preserve the environment for future generations.

As beautiful as it is to live in harmony with nature, it is equally enchanting to embrace the richness of a diverse society. Living a loving life will make us cherish our being in the wellbeing of everyone.

# Let us build a Global Village

**In a society where differences are celebrated rather than feared, we have the opportunity to learn, grow, and evolve as individuals.**

Blessed are we to be surrounded by good people. In every community, there are individuals who radiate kindness, compassion, and empathy. They inspire us to be better versions of ourselves and remind us of the innate goodness that resides within humanity. These individuals spread positivity and make the world a brighter place.

However, it is important to acknowledge that not everyone may fit the conventional definition of "good." People are complex creatures, shaped by their experiences and circumstances. It is in our ability to recognize the potential for growth and transformation in every individual that we truly embrace the beauty of humanity.

**By extending understanding, patience, and forgiveness, we can inspire change and help others realize their own goodness.**

When we reflect on our lives as a whole, it becomes evident that we are truly blessed. Blessed to witness the wonders of nature, blessed to be surrounded by a diverse and inclusive society, and blessed to have good people in our lives. These blessings remind us of the beauty and abundance that exists within the world.

Whether one believes in a higher power or not, the sentiment of gratitude for these blessings remains universal.



It is through gratitude that we cultivate a sense of contentment and recognize the interconnectedness of all things. We are part of a greater whole, and in embracing this truth, we find peace and fulfillment.

So, let us cherish the beauty of living with nature and celebrate the diversity within our society. Let us embrace the goodness in others and nurture our own capacity for growth. In doing so, we will continue to be blessed and will inspire blessings in others, creating a more harmonious and beautiful world for all.

# UNITING A DIVERSE SOCIETY: THE POWER OF RESPONSIBLE MEDIA

In an interconnected world, the media serves as the vital link that connects people from different backgrounds and ideologies. It bears the responsibility of fostering unity and bridging the gaps in our diverse society. We explore the importance of responsible media as a mediator and catalyst for progress, emphasizing the need to identify common ground and empower the weaker sections. Moreover, we reflect on the imbalances in our valuation systems, the significance of human capital, and the imperative of nurturing harmonious relationships.

## The Role of Responsible Media:

Responsible media acts as a medium for bringing people together. It should aim to transcend ideological differences and foster a sense of unity and understanding among individuals from all walks of life. By highlighting shared values, experiences, and aspirations, the media can help create a cohesive society.

**Together, let us dream of a united future, where progress and peace go hand in hand.**

**Empowering the Weaker Sections:**  
Just as the strength of a chain lies in its weakest link, the strength of a society lies in how it uplifts and empowers its vulnerable and marginalized sections. The media should play a crucial role in shedding light on disparities and advocating for the empowerment of these individuals.

By giving them a voice and recognizing their contributions, we can build a more inclusive and equitable society.

**Reevaluating our Valuation Systems:**  
In our pursuit of progress, we often prioritize artificial constructs over the natural world. It is essential to reassess our valuation systems and recognize the inherent worth of nature and its resources. By understanding the interdependence between humanity and the environment, we can strive for sustainable practices and ensure a harmonious coexistence.





# THE VALUE OF HUMAN CAPITAL

Amidst the advancements in technology and economics, we must not overlook the true wealth of any nation: its people. Valuing and investing in human capital is essential for local growth and global prosperity. We can nurture human capital by providing them with more opportunities. Unlock the immense potential of natural wealth within each region. Connect them globally to the collective efforts to promote mutually. Create more opportunities for more people

Uniting a diverse society requires the active participation of people in critical positions. Responsible media like Global TV can function as a catalyst for growth. We embrace our shared humanity. Valuing nature, empowering the weaker sections, and nurturing harmonious relationships, we shall embark on a journey of prosperity for all.

Let us dream of a future where we grow, thrive, and succeed as one united community, recognizing that there is nothing greater than achieving our collective aspirations together with everyone.

# CONNECTING PEOPLE IS THE FIRST STEP TO PROSPERITY...

## **Uniting through Media:**

### **Harnessing the Power of Collective Communication**

In our journey towards prosperity, connecting people stands as the vital first step. Global TV, with its immense goodwill, reach and visionary editors from all walks of life, plays a crucial role in this endeavor. The current state of social media is fragmented and divisive, lacking the collective and uniting spirit required for true connectivity. By reimagining media platforms and fostering collaboration, we can transform the media space into a powerful force that brings people together, bridges divides, and facilitates meaningful connections. By embracing the potential of collective communication, we can unlock new possibilities for unity, understanding, and shared prosperity.

## **Developing Professionalism:**

### **Achieving Financial Sustainability for Initiatives**

As we strive to create a positive impact, it is essential to develop professionalism and ensure financial sustainability for our initiatives. By combining passion with professionalism, we can enhance the quality and effectiveness of our endeavors. Self-financing initiatives provide us with greater autonomy and the ability to maintain our values without compromising them for the sake of sponsorships and advertisements. By building foundations of professionalism and financial stability, we can work towards sustainable progress.

## **Connecting People to Their Roots:**

### **This will lead us in our Transformative Journey**

One of the most transformative actions we can take is to connect people residing across the world to their native places and roots. By facilitating this connection, we create a sense of belonging, strengthen cultural identities, and foster a deeper understanding of our collective heritage.

Through innovative media initiatives, and various exchange programs, we can bridge geographical gaps and ignite a profound transformation. Connecting individuals to their roots not only enriches their lives but also cultivates a global community that embraces diversity, celebrates heritage, and builds a future rooted in shared vision.



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# NURTURING RELATIONSHIPS WILL MAKE SOCIETY GROW FASTER...

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## **Nurturing Relationships: Fueling Societal Growth**

The nurturing of relationships stands as a catalyst for accelerating societal growth. Adopting a welcoming approach benefits everyone involved, as individuals should strive to maintain positive relationships with establishments in their surroundings. Simultaneously, institutions hold the responsibility to cultivate strong relationships with both their internal and external stakeholders. By leveraging the power of their people, institutions can attract exceptional talent from around the world. Sharing a compelling vision with the institution can impress individuals, leading to increased participation and support for its initiatives. As a result, people will voluntarily contribute their skills and resources towards these endeavors, creating a virtuous cycle of collaboration and progress.

## **Harnessing the Power of Relationships: Institutions and People**

Institutions hold significant potential in harnessing the power of relationships. They can utilize their existing network of people to attract exceptional individuals from across the globe. By cultivating a shared vision, institutions can impress and engage potential benefactors, leading to increased support for their initiatives. Today, success is no longer solely dependent on physical infrastructure, but on the organizational structure and external reach of an institution. It is crucial to foster an open and welcoming organizational culture, encouraging collaboration and friendly interactions with people. By maintaining friendly relations and being open to seeking support from others, institutions can build strong foundations and thrive in their endeavors.



## **Identify the life-giving forces: Give Life to all of them**

To foster collective growth, it is essential to identify the life-giving forces that exist within our society and give them the attention they deserve. This encompasses various aspects, including nurturing relationships, adopting a welcoming approach, and fostering strong connections between individuals and institutions. By recognizing the power of positive relationships and maintaining good rapport with establishments around us, we create an environment conducive to progress. Institutions, in turn, should harness the potential of their people to attract great individuals from around the world, creating a shared vision that impresses and engages potential benefactors. Voluntary contributions from people who are inspired and connected to the cause become invaluable resources for initiatives. Today's success lies not only in building physical infrastructure but also in cultivating an open and inclusive organizational structure. By being friendly with others, seeking support, and maintaining a welcoming organizational culture, we can tap into the strength of relationships and give life to all life-giving forces, thereby propelling collective growth and creating a better future for all.





# FAMILY TOURISM

*Privacy Tourism is the order of the day. It actually creates disorder in societies.*

The Concept of Joint Global Families

## Family Tourism: Strengthening Bonds Through Travel

Family tourism offers a remarkable opportunity to reinforce the themes of celebrations and fostering relationships. By embarking on journeys together, families can create lasting memories, deepen their connections, and strengthen the bonds that tie them. Whether exploring local attractions or venturing abroad, family tourism nurtures a sense of togetherness, adventure, and shared experiences. These joyous trips provide a platform for rediscovering the world, broadening perspectives, and creating cherished moments that will be treasured for years to come.

## Balancing Individual Space and Societal Connections

While celebrations are occasions to welcome others, the concept of collectively exclusive tourism introduces an interesting dynamic to the equation. In today's world, where individual space and solitude are highly valued, it is important to strike a balance between family space and space for fostering connections. By exploring innovative approaches to create family space and space for social interaction, we can ensure that celebrations and communal experiences remain meaningful, while respecting the individual need for personal and family space.

## Joint Global Families embrace a Diverse and Connected World

The concept of joint global families embodies the spirit of celebrating diversity, fostering relationships, and embracing the global community. In an increasingly interconnected world, where cultures, traditions, and families span across borders, joint global families redefine the conventional notion of kinship. These families

transcend geographical boundaries, forging connections that span continents. By embracing the richness of cultural exchange and shared experiences, joint global families create a global stream of understanding, and unity, where celebrations become a vibrant showcase of diversity and the power of interconnectedness.



# CELEBRATIONS ARE THE OCCASIONS TO WELCOME THE WORLD TO COME

Celebrations serve as special occasions to extend a warm welcome to the world around us. These moments present us with invaluable opportunities to foster lasting relationships and connections. By embracing the spirit of celebration, we can create an atmosphere where everything is rediscovered and appreciated anew. Through shared experiences, joyful gatherings, and meaningful interactions, celebrations become catalysts for forging deeper bonds and building a sense of togetherness. Let us seize these moments to embrace diversity, celebrate our shared humanity, and create a world where relationships thrive and flourish.



Celebrations are the occasions to welcome the world to come. Use those opportunities to foster lasting relationships. Let everything be rediscovered.

# Net gain for radio

**TECHNOLOGY** Realising the potential of the Internet, N.V. Paulose has set up his own Internet radio station

The Internet is one of the most powerful means of communication today. And with the rapid proliferation of cheap bandwidth from broadband connections, the full potential of the Internet is just being explored.

But N.V. Paulose, sitting in his home office, has already realised the potential and has set up an Internet radio station, Global Tele Village (G-TV). He calls it a nano-techology medium for the nation.

"Zero technology" Sounds strange considering the amount of equipment needed to broadcast over the Internet and then listen to the broadcast.

"Existing cybercafe's can be used to listen to programmes, and as the popularity increases the costs will come down," Paulose says.

G-TV has an audio-visual interface that is simple and compatible with existing cyber cafes. Paulose says a cyber centre with four computers can be converted to four G-TV stations.

"Recent reduction in telephone charges means for one user it costs Rs. 30 per hour but with one computer and 10 people the cost will be Rs. 4 per person per hour. Charges should be affordable."

Viewing, broadcasting and listening to G-TV does not require computer knowledge. One need not even have a computer or any experience in it for running a station. G-TV allows anybody to work on a project and guides them to make it financially viable.

Financial equations of G-TV are same like other media. Either it should generate revenue from subscriptions or from advertisements. To get subscriptions you need to have programmes that will attract the audience. Subscriptions can be from anywhere in the world.

Paulose says if someone converts Shalopure Classics into G-TV programmes it



**KICKER** N.V. Paulose: 'Existing cyber cafe's can be used to listen to programmes, and as the popularity increases the costs will come down'

can reach a worldwide audience. For this all you need is to find out resource persons, schedule and organise the sequence of the programmes. Talks or readings can even be recorded on mobile phones. Lectures given at various places simultaneously can be made to G-TV stations and be recorded.

Designing the station took eight years according to Paulose and hopes the government will help him set up stations at each state capital. For a station you need about 2000 sq. ft space and about 5 to 10 lakh rupees as seed money. All you need is a

telephone and a computer to listen to the programmes and it works on even very low bandwidth. Paulose is working towards removing the computer from the picture and probably have the programmes available on mobile phones.

You can contact Paulose at Lebo Villa (Opp. Karnataka Flywood), Kallappu, Mangalore 575 017. For listening to the programmes, log on to [www.gtv2020.com](http://www.gtv2020.com), [www.india2020.net](http://www.india2020.net) or [www.karnataka2020.net](http://www.karnataka2020.net).

M.RAGHURAM

THE HINDU • SATURDAY, SEPTEMBER 24, 2005

## Online auction for a cause

By India, the online marketplace, has announced an auction in association with Sivaji Productions and Galatta.com. The interesting feature of this auction is that it will sell the memorabilia related to the Tamil film Chandramouli, which

starred Rajnikant. The film is a huge hit and will score more than 200 days in cinema. Rajnikant fans can look forward to buying costumes and props worn by the star and his co-stars Jyothika and Nayanthara. Besides this, there will also be the famous blue kurta

that he wore in the "Devada Devudu" song along with his "Top" costume ornament sets and Jyothika's Chandramouli necklace.

The organisers add that every product sold will have the producer's signature to mark their authenticity.

The organisers also promise that successful bidders will get to collect the articles from the stars themselves. The proceeds from this auction will go towards the Sivaji Prabhu Charities Trust's funding of the Army Widows Welfare Association and to the History Educational Charity for adopting a Government School.

To participate in the auction, log on to [www.ahey-2](http://www.ahey-2)

# History Repeats Founders & Finders

Yesterday, we were finders. We followed the path shown by our elders. Today, we should become Founders of Pathbreaking Innovations. This is the journey of reinvention and re-innovation.

## By NV Paulose, Chairman Global TV +91 98441 82044

The journey of reinvention and re-innovation can lead to transformative changes and significant progress. By breaking away from the role of finders and venturing into the realm of creators, we open up endless possibilities for ourselves and others.

Innovation requires a combination of curiosity, creativity, and perseverance. A growth mindset can be developed through dedication and hard work. Embracing this mindset will allow us to approach challenges with resilience and continually seek opportunities for learning and improvement. Let's seek new perspectives to engage in interdisciplinary thinking. Be open to new ideas. Our willingness to take new steps will lead to groundbreaking innovations and will benefit society. The journey of reinvention and re-innovation is an ongoing process. Let's stay hungry for new ideas, be adaptable, and be focused on our passion for creating meaningful change. By embodying the spirit of founders, we can pave the way for groundbreaking innovations and contribute to shaping a better future.

In our collective pursuit of reinvention and re-innovation, there are three areas where we can focus our efforts. First, micro tourism presents an opportunity to promote tourism in our own backyard while simultaneously connecting it to the global tourism industry. By showcasing the unique attractions and experiences of our local area, we can attract visitors and contribute to the growth of the tourism sector. Second, collective farming is a great concept, fostering relations among people and enabling them to grow together. Through collaborative efforts, we can enhance agricultural practices, share resources, and create a sustainable and supportive farming community. Finally, the production of high-quality local dry fruits holds immense potential as an opportunity for us to tap into the global market. By investing in the cultivation, processing, and packaging of export-quality dry fruits, we can contribute to the local economy and establish ourselves as key players in the international dry fruit industry.

Let's join forces and embark on this journey of reinvention and re-innovation together, realizing the tremendous potential these areas hold for our collective success.



# NO.1 GLOBAL KUMBLA



**GREAT OPPORTUNITIES.  
EXPLORE THEM COLLECTIVELY**

**MICRO TOURISM**  
PROMOTING TOURISM  
IN OUR BACKYARD AND  
CONNECTING THEM  
WITH GLOBAL TOURISM

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**COLLECTIVE FARMING**  
A GREAT IDEA FOR  
CONNECTING PEOPLE AND  
GROWING TOGETHER

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**LOCAL DRY FRUITS**  
GREAT OPPORTUNITY  
TO CREATE EXPORT  
QUALITY DRY FRUITS