

# HEBIGH

MEDIA & YOUTH DEVELOPMENT PROGRAM



MEDIA  
EXPLORATION

YOUTH  
DEVELOPMENT

INSTITUTION  
BUILDING

Hebich Media and Youth Development Program (**Hebich MY D Program**) is designed for a Three Dimensional Development purpose. Promotion of Hebich Technical Training Institute, Creation of a Media Team and Development of Youth are the Three Dimensions!

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## ***HEBICH MY D Program***



Both the Media and the Youth are lost in the turbulence created by Social Media and Artificial Intelligence interference. We should notice the kind of distraction the youth faces in today's so-called modern media world.

The diversion of the youth from mainstream social activities is because of the agenda set by the social media influence. The youth are engaged in nonconsequential activities that are detrimental to their future.

Mobile addiction and the influence of platforms like gaming and betting are examples of these dangers. We should bring back our youth to our fold and utilize their talent and commitment to create our Micro Global World.

We should create Rewarding and Interesting streams of engagement for the youth who reside in and around our vicinity. We should train and utilize them to conduct programs to connect all our youth scattered and spread worldwide and their friends' circles. They are away from our physical reach but are just a finger away from us. Miracles happen when the people are connected. Thousands are waiting for the right opportunities. Millions of opportunities are waiting for us. We need not go anywhere. The opportunities are right in front of us and all around us. Convert all the dormant wealth and reach them to the right users. Welcome people to grow faster.

***NV Paulose***  
Chairman

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***Two Birds in One Shot***



## ***“ Precision to perfection “***

**HEBICH'S LEGACY OF EXCELLENCE COMBINES TIME-TESTED PROGRAMS WITH CUTTING-EDGE ADVANCEMENTS,**

**Hebich Technical Training Institute (HTTI) is proud to celebrate its 60 Years of meaningful existence at Mangaluru, Dakshina Kannada District, Karnataka State started by German Missionaries from BASEL during the year 1964.**

**The Infrastructure of HTTI is 182 years old. This Structure was built in 1836 and during 1841 Basel Mission Press was inaugurated.**

**On 30th October, 1964 the Basel Mission Press was shifted to another building inside the premises and Hebich Technical Institute was inaugurated.**

**HTTI continues to grow in fame & makes its presence on professional worth Year on Year Permanently affiliated to National Council for Vocational Education & Training (NCVET), New Delhi**

**Hebich Institute offers below mentioned course**

- Basic course of two years in Fitter trade (National Trade Certificate Certified by NCVET)**
- One-year advance course in Mechanical Craftmanship (A Diploma certificate from HTTI)**

**The above courses fulfill the objective of rendering valuable & assessment based technical training to the Youth of our Society. We are extremely proud of the lush green, eco-friendly, serene and peaceful 3.5 Acre campus in the heart of the city which provides a perfect ambience for an enriching learning experience.**





**MICRO  
GLOBAL  
HEBICH**

# HEBICH MICRO GLOBAL CONCLAVE

By NV Paulose

Micro-Global Media Format has emerged as a powerful tool rooted in grassroots foundations. Like heat-seeking missiles, it reaches people who belong to and those who wish to connect with the micro-global space we create through targeted media interventions. The proposed Hebich Micro-Global Conclave aims to connect large number of people who are spread across the world, to Mangalore and to Hebich Technical Training Institute in particular.

To achieve this, we promote a step-by-step Media Support System along with promotion of Institution, City, and Global Ambassadors tasked with promoting the region and attracting people to the region and to Hebich.

By supporting grassroots media initiatives such as the Hebich Micro-Global Conclave, we can reclaim our public discourse from the hands of media giants and build a more just, equitable society for all.

***Take baby steps that can grow faster and spread worldwide almost instantly!***

We should take baby steps to build a media landscape at the grassroots where we have much more access than the artificial intelligence. We should design a media stream that serves the interests of the larger society and make sure that we give due priority for justice and truth.

We should support it at the beginning and let it grow and thrive on a self-financing system. Monitoring and monetization are the major components in the process of designing a legitimate media landscape for us.

Creating an alternative media system isn't without its challenges. But the benefits are enormous. It requires, but, collective effort and a willingness to rethink the way we produce media and watch them thereafter. Taking our respective roles will help us to get a hold on the media landscape with which we create an equitable society where truth prevails over profit and the voices of the many are heard.

# SUPPORTED BY LEGENDS



GLOBAL TV MENTORS ACROSS THE WORLD ARE

## Welcomed to the Drive



WING. CDR. ARIJIT GHOSH  
SPORTS CAREER AMBASSADOR

**GLOBALTV**  
Global TV Mentor  
SINCE 2004

The influence of AI in media is not just a technological issue; it's a moral one. By prioritizing profit over truth and arrogance over prudence, these media giants have become unwitting accomplices in the spread of misinformation and the erosion of democracy. To reclaim our media space, we need a master program supported by all our mentors. We Welcome our mentors to actively participate in the Media and Youth Development Program!



**We Can Do it!**

We Can Create a Self Financed Media Stream to Transform Media

# CREATING ECONOMIC PROSPERITY THROUGH NEW REVENUE MODELS:

## Micro Global Initiatives

HERE, WE ARE GIVING FEW HIGHLIGHTS...

Be creative, There are boundless Possibilities...

### Tourism Initiatives:

- Develop local tourism itineraries highlighting the cultural and natural heritage of Mangalore.
- Establish programs to provide tourists with an authentic experience of local life.
- Collaborate with travel agencies worldwide through Village, City, and Global Ambassadors to promote the region.

### Agro-processing Initiatives:

- Support local farmers with resources to improve agricultural productivity.
- Establish food processing units to add value to agricultural produce.
- Create a brand for Mangalore's agricultural products and promote them in domestic and international markets.



MR. CHETAN R  
PRINCIPAL

## International Alliances:

Form partnerships with NRIs from Mangalore, their businesses, and organizations to promote trade and investment in Mangalore.

Participate in international trade fairs and exhibitions through Village, City, and Global Ambassadors to showcase the region's attractions, products, and services. Strike deals with institutions globally.

Facilitate cultural exchange programs to enhance relations and cooperation between Mangalore and people in other countries.

Such initiatives can generate immense revenue through various means such as tourism, the sale of agro-processed products, and partnerships from global sources.



## Explore our Wealth and Resources

MAKE THEM MICRO GLOBALLY PROMOTED...

By combining the revenue models mentioned above and by exploring all other possibilities with our proposed media initiatives, together we can create a sustainable economic ecosystem in Mangalore. We achieve professional success through Media innovation while promoting local growth and global integration in a big way.

# MY D MENTORS

WE ARE AT YOUR SERVICE

We are here to support you every step of the way on your journey with the Media and Youth Development Program. Our team is dedicated to providing you with the guidance and resources you need to succeed. Please don't hesitate to reach out to us for any assistance you may require.



**Dr. PP Devan**



**Mrs. Vineetha Rai**



**Dr. Ruksana Hassan**



**Mr. N.V. Paulose**



# Youth are Power of our Nation

*Youth are often considered the power of a nation because they represent the future workforce, leaders, and innovators. Here are some reasons why youth is seen as a crucial asset*



**Innovation and Creativity**



**Economic Contribution**



**Social Change and Activism**



**Leadership Development**



**Technological Advancement**



**Cultural Influence**

*“Youth are indeed the power of a nation, driving innovation, economic growth, social progress, and cultural change”*

*We are here to Support and empower young people to build a prosperous and sustainable future*



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